

Media Advisory

Business Executives Discuss National Health Care Reform at Conference Sponsored by The Century Foundation, with support from The Commonwealth Fund, and AARP

WHAT: “Business and National Health Care Reform”

At this conference, CEOs of major companies, health benefits leaders, and experts in health care policy will discuss the renewed interest of private sector in health care reform, the challenges to—and prospects for—continued employer-based coverage, and the strengths and weaknesses, from a business perspective, of recent proposals for universal coverage.

WHEN: September 14th, 2007, 8:30 A.M. – 2:30 P.M.

WHERE: National Press Club, 14th and F Streets, N.W., Washington, D.C.

SPEAKERS

INCLUDE: *John Arensmeyer*, Founder and CEO, Small Business Majority
Bruce Bodaken, CEO, Blue Shield of California
Francois de Brantes, National Coordinator, Bridges to Excellence
Carl Camden, CEO, Kelly Services
Michael Critelli, Chairman and CEO, Pitney Bowes Inc.
Helen Darling, President, National Business Group on Health
Karen Davis, President, The Commonwealth Fund
Robert Galvin, M.D., Director, Global Health, General Electric Corp.
Richard C. Leone, President, The Century Foundation
Cheryl Matheis, Director of Health Strategies, AARP
Dallas Salisbury, President and CEO, EBRI
Michael Widmer, President, Massachusetts Taxpayer Foundation

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The conference is intended to encourage discussion about business and healthcare reform among a diverse group that includes legislators, congressional staff, journalists, policy experts, and members of the Washington, D.C. business community. Panel topics include “The Business Case for National Health Care Reform,” “Universal Coverage: Lessons From California,” and “Employer Innovations in Health Care.”

There is no cost for attending this conference. Continental breakfast and lunch will be served. RSVP is required.

The Century Foundation conducts public policy research and analyses of economic, social, and foreign policy issues, including inequality, retirement security, election reform, media studies, homeland security, and international affairs. The foundation produces books, reports, and other publications, convenes task forces and working groups, and operates seven informational Web sites. With offices in New York City and Washington, D.C., The Century Foundation is nonprofit and nonpartisan and was founded in 1919 by Edward A. Filene.